

InvestEd: Financial Literacy for the Future



Media Kit

InvestEd is a Long Beach–based nonprofit organization delivering hands-on financial literacy education to elementary school students in Long Beach Unified School District (LBUSD). Through interactive lessons, real-world simulations, and writing-based assessments, InvestEd equips students with foundational skills in budgeting, saving, investing, and long-term financial decision-making.

Fast Facts

- **Founded:** 2020
- **Location:** Long Beach, California
- **Service Area:** Long Beach Unified School District
- **Grades Served:** Elementary (primarily upper elementary)
- **Programs:**
 - Stock Market Game®
 - InvestWrite® Essay Competition
 - Standards-aligned, classroom-based financial literacy curriculum

Notable Recognition

- **Stock Market Game® (SIFMA Foundation, Fall 2025):**
Student teams from **Kettering Elementary School** earned **1st place**, and teams from **Lowell Elementary School** earned **2nd place** in the California–Los Angeles region.
- **InvestWrite® Essay Competition (Spring 2024):**
An InvestEd student earned **1st place** in the **California–Los Angeles region** in the Elementary School Division.
- **4imprint One by One® Grant Recipient:**
InvestEd received institutional support for marketing and outreach materials through the One by One® Grant Program.

Founder

Mechelle Maier, Founder of InvestEd, is a former financial advisor and banking professional with a background in private client services. She founded InvestEd to bring accessible, age-appropriate financial education into elementary classrooms, helping students build confidence, critical thinking skills, and practical money knowledge early in life.

Approved Boilerplate

InvestEd is a nonprofit organization dedicated to empowering elementary school students in Long Beach Unified School District with practical financial literacy skills. Through hands-on instruction, real-world investing simulations, and standards-aligned curriculum, InvestEd helps students build confidence, critical thinking skills, and a foundation for lifelong financial decision-making.

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🌐 <https://investedfinancialliteracy.org/>